

# Nebraska <sup>2023</sup> Traveler

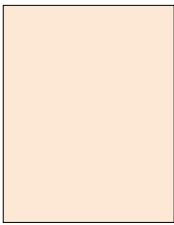
## ADVERTISING MEDIA KIT

Space deadline – Sept. 1, 2022

Art deadline – Jan. 15, 2023

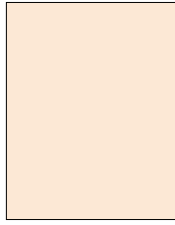


### BACK COVER



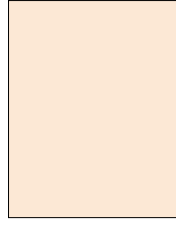
**\$6,000**  
8.25 x 8.75

### INSIDE COVERS



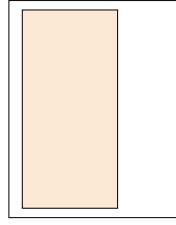
**\$5,000**  
8.25 x 10.8125

### FULL PAGE



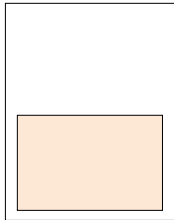
**\$4,000**  
8.25 x 10.8125

### 2/3



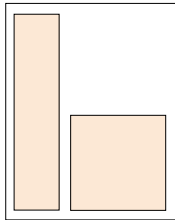
**\$3,000**  
4.75 x 9.75

### 1/2



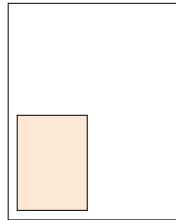
**\$2,300**  
7.25 x 4.75

### 1/3



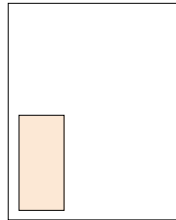
**\$1,600**  
2.25 x 9.75  
4.75 x 4.75

### 1/4



**\$1,300**  
3.5 x 4.75

### 1/6



**\$900**  
2.25 x 4.75

## ADVERTISING RESERVATION

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## AUDIENCE & DISTRIBUTION

Our annual travel guide is distributed to leisure, business, sport and group travelers through the spring and summer travel season:

- 1 To all Nebraska Life subscribers – 45,000 households
- 2 Through our vast network of advertising partners – 45,000 copies at CVBs, chambers of commerce, businesses, attractions, hotels and at I-80 welcome centers
- 3 In unlimited digital downloads at NebraskaTravelerGuide.com

## BENEFITS OF ADVERTISING PARTNERSHIP

- 1 Reach 90,000 new households with 360,000 visitor impressions
- 2 Receive FREE copies of Nebraska Traveler for distribution
- 3 Extend your print reach with NebraskaTravelerGuide.com
- 4 Low cost-per-impression and long-lasting visibility

Size	Location	Price
	cover/city	
<input type="checkbox"/>	I will provide my camera-ready ad	
<input type="checkbox"/>	I request FREE professional ad design	
<input type="checkbox"/>	300 x 250 pixel ad on my city page	+ \$250

- I will provide my camera-ready ad
- I request FREE professional ad design

Add a 12-month advertisement  
on NebraskaTravelerGuide.com

- 300 x 250 pixel ad on my city page + \$250

- Bill Me March 1, 2023 (net 30)
- Charge My Credit Card March 1, 2023

\_\_\_\_\_  
Visa, MasterCard, Discover, Amex #

\_\_\_\_\_  
Exp

\_\_\_\_\_  
VCC

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date